



2012 SPONSORSHIP

We are pleased to announce that we have received sponsorship for the 2012 K-9 trials. However, we still have sponsorship opportunities in many other areas of the trials. Please see below the numerous ways you can help the 10th annual K-9 trials be the best ever.

SPONSOR A K-9 TEAM

\$150

A person or business can sponsor a K-9 team by covering the entry fee for the team. You can select a team known to you, a team from your city/town or a random team, selected for you. You will have an opportunity to meet and take photos with your team at the trials and your name/business will be announced each time your team is announced on the field, if you desire.

SPONSOR THE D.J. AT THE AWARDS DINNER

\$600

Each year, we have a D.J. at the awards dinner for music during the evening. Your sponsorship will allow an ad in the program **or** a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.

SPONSOR THE "VEGAS NIGHT" AT THE AWARDS DINNER

\$750

Each year, we have Vegas style tables/dealers at the awards dinner for entertainment only. Your sponsorship will allow an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.

SPONSOR FRIDAYS TRAINING TO THE OFFICERS

\$1,000

Each year, we conduct a day of advanced training, on Friday, in conjunction with the trials. This training allows many departments to justify sending their Officers to the trials. The training varies each year but usually centers around topics/classes on emergency K-9 first aid, Officer safety or tactical deployment scenarios, legal updates or reviewing real scenarios/incidents that have happened to other K-9 Officers, around the country. Your sponsorship would cover the costs associated with bringing in instructors to conduct this valuable training. Your sponsorship

will allow an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.

SPONSOR THE EVENT TEE SHIRT

\$3,000

Each year a shirt is created for the trials. The shirt has the trials logo on the front and a new design on the back. Your sponsorship will allow the logo of your company/business to be placed on the shirt as a sponsor. You will also get an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.

SPONSOR THE TROPHIES

\$4,000

Each year, trophies are awarded in each event for first - sixth place. We also give appreciation plaques to the judges, decoys and other v.i.p.s who volunteer their time to the trials. With your sponsorship, your business logo will be placed on the trophies/awards. You also get an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.

SPONSOR THE AWARDS DINNER

\$5,000

Each year at the conclusion of the trials, we conduct an awards dinner which includes a happy hour, a sit down dinner, presentation of the trophies and some special raffle prizes. With your sponsorship, you get an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and four seats to the awards dinner.

We have several other ways to become involved in the trials. One way is with the donation of food and drinks/water for the trials volunteers, decoys, Police Explorers and Officers, donating their time at the trials. Each day, we need to take care of approx. 150 people. Another way is with the public and Officers raffles. With your donation(s) to the raffles, we can offer various advertising packages based on the value of your donation. We are also looking for donations for the contestant/judges bags. Please contact us for more details or if you have any ideas on becoming involved with the trials. We are also looking for help in advertising the K-9 trials to the public. If you can assist in advertising, please contact us.
(602) 509-2498.

THANKS FOR YOUR SUPPORT

You can make payments online at www.alecastore.com